Address
Vill Khater PO Barmana Teh Sadar
Distt Bilaspur
174013

Contact
8580720245
sapnathakur3595@gmail.com

Date of Birth
03.05.1995

PROFILE

Capable and confident of generating new content ideas relevant to any niche. I am extremely motivated, ambitious, and passionate about my work.

AREAS OF EXPERTISE

✔ Research & Editing
✔ Blog Posts & Articles
✔ Press Releases
✔ Brand Marketing Content Generation
✔ Keyword-Oriented Content Creation
✔ Social Media Posts
✔ Proofreading
✔ Guest Blogging

SKILLS

✔ Good communication - written and oral skills
✔ Excellent conceptual and analytical skills
✔ Effective interpersonal skills

HOBBY

Table Tennis   Music   Travel

SAPNA THAKUR

Content Writer

EXPERIENCE

February 2019 - present
Webomaze Technologies Pvt Ltd
Content Writer
Responsibilities: Writing Blogs, Articles, and Social Media Content
- Working on all the content requirements related to SEO and Web Development
- Handle tasks of writing unique titles and descriptions for various web pages
- Conduct extensive research on the Internet to help with providing factual statistics into the blogs/articles
- Create, edit, and optimize evergreen content in order to improve SEO ranking for specific keywords.

July 2018 - February 2019
KBIHM Consulting Pvt Ltd
Content Writer
Responsibilities: Working on Trello and creating content regarding AI
- Writing essays, blogs, press releases, and SEO content
- Creating Meta descriptions, infographics, classified, and social media content
- Able to meet deadlines and work with subject matters

February 2018 - October 2018
HatchByte Solutions
Content Writer
Responsibilities: Writing Promotional Articles and Blogs

EDUCATION

August 2015 - May 2018
Himachal Pradesh University Shimla
Bachelor's Of Computer Applications

April 2015 - August 2015
NIOS
+2 (PCM)

August 2010 - June 2014
GPW Kandaghat Distt Solan
Diploma In CSE

April 2009
DAV Barmana
Matric

LANGUAGES

English ● ● ● ● ● ●
Hindi   ● ● ● ● ● ●