



SHULAGNA SHARMA

CONTENT- WRITER

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 8699966890

 Shree Krishna Garden Apt.
Baikunthpally, Zila Parishad
Rd Jyotinagar, Siliguri, WB

 [linkedin.com/in/Shulagna
Sharma](https://www.linkedin.com/in/ShulagnaSharma)

SKILLS

- Good Communication Skills
- Great Research Skills
- Teamwork
- Leadership Quality
- Passionate towards Work
- Adaptive to working environment
- Work Ethics
- Time Management

TECHNICAL SKILLS

- Technical Writing
- Project Management
- Ms Office
- Content Management system (CMS)
- Customer Relationship Management (CRM)
- Social Media Handling

Curriculum Vitae

Shulagna is a Content Writer with successful propitious experience in diverse niches and platform. Graduate with proven proficiency in communication and writing skills. Seeking an opportunity to flourish with my talent of penning down thoughts and facts on a global scale.

EXPERIENCE

CONTENT WRITER

Genierobo Learning Private Limited (February 2019 – Present)

- Creating plagiarism-free content for the brand and related products.
- Ideation on Social Media Campaigns (for both content & design)
- Handling Social Media Pages for 5 brands simultaneously (increasing reach, visits, and clicks)
- Devising content for the company websites with proper updates as per requirement of the brand
- Designing Emails for the email campaign and also maintaining a thorough communication with some clients via email as part of reputation management
- Writing blogs weekly for SEO purpose of the website with efficient keywords and optimization.
- Wrote articles for magazines and newspapers on the behalf of the company, like TOI, Entrepreneur Magazine, etc.
- Generated content for Advertisements over Digital platforms as well as Newspapers.
- Creating content for Brochures in reference with the audiences targeted as per the brands
- Intense Research on every topic to fabricate an A-one content for the

CONTENT WRITER

Freelancer at Inqsys Technologies (November 2018 – January 2019)

- Project basis work on articles and blogs related to the IT company and its functioning
- Updated SEO optimized content for the blogs weekly
- Writing the complete Website Content
- More inclination towards Technical Writing
- Vigorous Research on the aspects of the IT industry and its products

SOCIAL MEDIA MARKETER

Part-Time at Nestaway (August 2018-December 2018)

- Facebook Marketing for Nestaway
- Getting Leads (on average 70 leads per day)
- Creating content for the posts
- Establishing Customer Relations via chats and calls

PERSONAL PROFILE

DATE OF BIRTH – 22ND DEC 97

GENDER- FEMALE

MARITAL STATUS- SINGLE

NATIONALITY-INDIAN

LANGUAGES KNOWN

HINDI

ENGLISH

BENGALI

PUNJABI

HOBBIES

WRITING JOURNAL

READING

DRAWING

VOLLEYBALL

BADMINTON

EDUCATION

**B. Sc. Agribusiness
Management**

**Punjab University,
2016 - 2020**

**CLASS XII
Shiv Jyoti Convent Sr. Sec
School, Kota
Secured 91%**

**CLASS X
Delhi Public School,
Siliguri
Secured 9.6 CGPA**

MISCELLANEOUS

Worked as Customer Relation Executive for Gulf Overseas
(March 2018 to June 2018)

Worked as a Customer Service Executive for INFOCLIFF
(December 2017 to February 2018)

Worked as a Business Development Executive for TECHNO GURUS
(July 2017 to November 2017)

Worked as a Tutor in Edge Career Solutions for 4 months on
contract basis
(March 2017 to June 2017)

Worked on Data Entry for CNC Cable Networking in West Bengal
for a period of 6 months
(January 2016 to June 2016)

Declaration

I hereby declare that all information provided above is true to best of my knowledge.

Place-

Signature-