

## EDUCATION

### **Bachelor of Mass Communication (B.M.C.), Mass Communication and Journalism**

Lovely Professional University

2018 - 2021

CGPA: 8.58/10

### **Senior Secondary (XII), Science**

Air Force Bal Bharati School

(CENTRAL BOARD OF SECONDARY EDUCATION board)

Year of completion: 2015

Percentage: 77.20%

### **Secondary (X)**

Air Force Bal Bharati School

(CENTRAL BOARD OF SECONDARY EDUCATION board)

Year of completion: 2013

CGPA: 9.80/10

## JOBS

### **Social Media Manager**

Maxburn Fitness, Bangalore

Aug 2020 - Present

Handling social media pages of that of Instagram, YouTube, facebook and its own website

### **Content Writing**

Sedona Pemf Company Based In USA, Virtual

May 2020 - Present

I was doing freelancing for a Pemf company and was working under Coach Jimmy K. I was being paid \$278 for 20 articles project in 20 days.

### **Social Media Marketing**

Lovely Professional University, Phagwara

Jan 2020 - Present

I am one of the founding members of the official Instagram page of the Journalism department of my university and have been handling it ever since. I post journalism related content, subjects taught in journalism fields and the life of students.

### **Content Development (English)**

Lovely Professional University Happenings, Jalandhar

Dec 2018 - Dec 2019

Worked as a content writer for the official website and blog page of my University. Gathered news by attending different functions, workshops, fests and Mega fests happening inside the university campus. Wrote and published articles for each event.

## INTERNSHIPS

### **Content Writing**

Global Associates, Virtual

Apr 2020 - May 2020

I made a case study of MLM companies like Herbalife etc. Each case study was of 12k words.

### **Content Writing**

Web Technologies, Virtual

Jan 2020 - Mar 2020

Wrote unique, high quality and error free content for the website and news portal of the company.

Researched the internet and gathered reliable data and information to be used in the articles.

### **Content Writing (Hindi)**

Pocket FM, Virtual

Dec 2019 - Jan 2020

Created great quality script to be narrated in audio format

Researched trends in audio content across the internet and curated good quality content across 25+ categories

### **Marketing**

Mango Ventures LLP, Virtual

Dec 2018 - Feb 2019

Generated leads along with their contact details, worked as a junior SDR by making calls and vetting leads, suggested creative methods to increase inbound leads.

## POSITIONS OF RESPONSIBILITY

Group leader of the group discussion having the topic: restrictions on journalists endangers freedom of speech and expression. Spoke in favour of the motion.

Group leader of the group for making a public service advertisement.

group leader of my group for making the video of advertising the performing arts department of our university

group leader of my group of NEWS BULLETIN where I had 3 others with me. it was a 24 minute news bulletin and we submitted the project successfully.

Group leader of the project of making a newspaper on Indesign software. All the articles and pictures were original in that newspaper.

Group leader of the case study for our subject Media Laws and Ethics where we had to make a presentation on any successful case and I made a project on Jessica Lal case.

Group leader of the "Hyper Time Lapse" video we made for our project of photojournalism which was of 1 minute and a total of 1512 photos were clicked for a 1 minute video.

group leader of the Roleplay activity conducted in the university in our class

Project leader in 'Decomposition of biodegradable materials into a compost in our university campus'.

group head of the News Bulletin we had to make for our project discussing the news of the New Zealand attack on 2 mosques.

group head of the case study we did about the role of media in overthrowing govt

group head of the YouTube video we created for our departmental YouTube channel.

group head of the magazine we had to design and make for our college project work.

## PROJECTS

### **Clipping mask logo**

Apr 2020 - Apr 2020

[https://drive.google.com/file/d/1qvw8klAbs90INzxVya\\_qtEIDsq-outjv/view?usp=drivesdk](https://drive.google.com/file/d/1qvw8klAbs90INzxVya_qtEIDsq-outjv/view?usp=drivesdk)

Created a clipping mask logo

### **Newspaper analysis**

Apr 2020 - Apr 2020

<https://drive.google.com/file/d/13k2Q15aKF9TUGaaiJYC48hOUG4jLWYqN/view?usp=drivesdk>

Compared the news on CAA NRC of various newspapers and created a wonderful scrap book out of it.

### **Poster on photoshop**

Mar 2020 - Mar 2020

<https://drive.google.com/file/d/13WpjfMqjSyDW5-30gEMCbutMctAVpINb/view?usp=drivesdk>

an informative poster on Photoshop

### **Photo-mosaic collage**

Mar 2020 - Mar 2020

<https://drive.google.com/file/d/1Q9q45u-w6TabsSINjPuKorAOiVUqjes7/view?usp=drivesdk>

Photo-mosaic collage of kiara advani

### **Made a public service advertisement video**

Feb 2020 - Mar 2020

<https://drive.google.com/file/d/13gt7mdFCMSIRPkPp98U6IZweuK2cVC1Y/view?usp=drivesdk>

Created a public service advertisement on depression.

### **News script**

Feb 2020 - Mar 2020

<https://drive.google.com/file/d/13k2Q15aKF9TUGaaiJYC48hOUG4jLWYqN/view?usp=drivesdk>

Wrote a news script for electronic media as a project

### **Visiting card and magazine cover page in photoshop**

Jan 2020 - Feb 2020

[https://drive.google.com/folderview?id=135TB-Mq1RsxO6dzgX\\_0V7Dcnfd35TaRD](https://drive.google.com/folderview?id=135TB-Mq1RsxO6dzgX_0V7Dcnfd35TaRD)

Made a magazine cover page and visiting card

### **Creating a mobile application for drawing, calculator, task planner and notepad**

Oct 2019 - Nov 2019

[https://drive.google.com/file/d/1g4c\\_1nFprPltDj9Ch4FkZp2rt0be9iSU/view?usp=drivesdk](https://drive.google.com/file/d/1g4c_1nFprPltDj9Ch4FkZp2rt0be9iSU/view?usp=drivesdk)

ON MIT app inventor, we made a calculator, task planner, drawing application and notepad app for Android and windows software

### **Research paper**

Sep 2019 - Nov 2019

[https://drive.google.com/file/d/1gJ\\_MEI30vFEImcq9HJ7HC7uh4xN31pZv/view?usp=drivesdk](https://drive.google.com/file/d/1gJ_MEI30vFEImcq9HJ7HC7uh4xN31pZv/view?usp=drivesdk)

To research and analyse the shift in development policies and their implementation worldwide in comparison to India The students will analyse and write a paper about the shift in development policies and their implementation worldwide in comparison

### **Video marketing of performing arts department of my university**

Sep 2019 - Nov 2019

[https://drive.google.com/file/d/1Y0qjYdLNCK1tNJ6F1-t1-b7830\\_NMxEw/view?usp=drivesdk](https://drive.google.com/file/d/1Y0qjYdLNCK1tNJ6F1-t1-b7830_NMxEw/view?usp=drivesdk)

We had to create a project to showcase a brief overview of Performing Arts department of LPU.

Here we needed to demonstrate different types of camera shots.

### **MAKING OF A COMPLETE NEWS BULLETIN**

Aug 2019 - Nov 2019

<https://drive.google.com/file/d/1UZtjGgpH9o5C1kQ6USZny5IDhNGShnXF/view?usp=drivesdk>

We had to make a 24 minute news bulletin with 12 news stories in it in which I wrote the script, anchored and edited the whole video. it includes news stories from various parts of the country

### **Creating your own blog on WordPress**

Aug 2019 - Sep 2019

<http://brownstudycom.wordpress.com>

we had to create a blog on any of the genres we like and I selected the 'Abstract' genre

### **Case study on Jessica Lal Murder**

Apr 2019 - Apr 2019

<https://drive.google.com/file/d/1U60TdzWgt3rejNq1PXsxlsKA2BDgFSzb/view?usp=drivesdk>

We did a case study on the Jessica Lal Murder case who was shot down by Manu Sharma, we talked about how media helped in changing the opinion of the people and provoked the people to become outrageous against the acquittal of the main accused.

### **Making of a Newspaper in the software InDesign**

Mar 2019 - Apr 2019

<https://drive.google.com/file/d/1N-EJac873qPu2Vi3Sg5gHoZdHYykovR/view?usp=drivesdk>

We had to write articles, click photos and make a newspaper out of them. We also had to include advertisements in the same.

### **Hyper Time Lapse video making**

Apr 2019 - Apr 2019

<https://drive.google.com/file/d/1bMn6h22EhNG8k87BcCHmr1BKcWVjbltK/view?usp=drivesdk>

we had to make a video showing hyper time lapse in which we showed the life of 3 girls who are doing their daily routine and their tour in the campus.

### **Making of Compost from the Biodegradable Waste of my University**

Jan 2019 - Apr 2019

[https://drive.google.com/file/d/1-gg9bZrGQN-0gxWT\\_7LuPfbiqC1yOOS/view?usp=drivesdk](https://drive.google.com/file/d/1-gg9bZrGQN-0gxWT_7LuPfbiqC1yOOS/view?usp=drivesdk)

we did a case study, created awareness among people about the making or manure through composting etc. We also visited the sites where composting was being done on a larger level.

### **report on the proceedings and motions of the parliament.**

Feb 2019 - Mar 2019

<https://drive.google.com/file/d/1toPyVSbHo67hN2emZroxM9wJ9VQmETTj/view?usp=drivesdk>

we had to make a handwritten report on the functioning and motions of the Indian parliament, how many motions are there, how the parliament actually functions etc.

### **Making of International magazine cover on Coreldraw**

Feb 2019 - Mar 2019

<https://drive.google.com/file/d/1aIWQLfaA6FzI5cNdEHiYv6KYvziX0yKA/view?usp=drivesdk>

We made an international magazine cover on the software Coreldraw in which I received the highest marks.

### **News Bulletin**

Mar 2019 - Mar 2019

<https://drive.google.com/file/d/13k2Q15aKF9TUGaaiJYC48hOUG4jLWYqN/view?usp=drivesdk>

We had to make a news bulletin of 10 minutes approx where we showed the news of the New Zealand mosque attack and I was the group leader who did script writing, directing and played the role of the main anchor from the US branch of the News chnl.

### **PRODUCT photography project**

Feb 2019 - Feb 2019

I did product photography of 15 different daily use products in which I was awarded the second highest marks.

### **Magazine making**

Sep 2018 - Dec 2018

<https://drive.google.com/file/d/1DeC3e7DIB0jxZ5qBRk9nq3toXlyAWa-V/view?usp=drivesdk>

we have to make a magazine containing everything that a magazine contains including its front cover, back cover, articles, interviews, advertisements, editorial etc.

### **Magazine cover designing**

Oct 2018 - Oct 2018

[https://drive.google.com/file/d/1XGWJESL0vuKNCQBAAWK\\_zsmuXboDieTd/view?usp=drivesdk](https://drive.google.com/file/d/1XGWJESL0vuKNCQBAAWK_zsmuXboDieTd/view?usp=drivesdk)

we had to design a magazine cover of any genre and I created one in which I myself became the model for a fashion magazine

### **logo making on corelDraw**

Sep 2018 - Sep 2018

we had to design 3 logos on our own in corel draw and I made  
Instagram logo  
mercedes logo  
McDonald's logo

### **YouTube project**

Oct 2018 - Present

[https://youtu.be/SVLy\\_Snk6uo](https://youtu.be/SVLy_Snk6uo)

we had to make a video in YouTube referring to any barrier, type, model or theories of communication.

This was a group assignment and the videos had to be uploaded on the channel of the class

## SKILLS

### **CorelDRAW**

Intermediate

### **Creative Writing**

Intermediate

### **English Proficiency (Written)**

Advanced

### **Hindi Proficiency (Written)**

Advanced

### **MS-Office**

Advanced

### **MS-Word**

Advanced

### **Sketch**

Advanced

### **Event Management**

Intermediate

### **Adobe Indesign**

Intermediate

### **Blogging**

Beginner

### **English Proficiency (Spoken)**

Advanced

### **Hindi Proficiency (Spoken)**

Advanced

### **MS-Excel**

Intermediate

### **MS-PowerPoint**

Advanced

### **Report Writing**

Intermediate

### **Adobe Photoshop**

Intermediate

### **Adobe Premiere Pro**

Beginner

### **Biology**

Intermediate

**WordPress**

Intermediate

**Video Editing**

Beginner

**Mathematics**

Intermediate

**Email Marketing**

Beginner

**Copywriting**

Intermediate

**Windows Mobile Application  
Development**

Beginner

**Video Making**

Intermediate

**Photography**

Intermediate

**HTML**

Beginner

**Digital Marketing**

Beginner

**Adobe Audition**

Intermediate

**WORK SAMPLES****Blog link**

<https://brownstudycom.wordpress.com/>

**Other portfolio link**

[https://drive.google.com/folderview?id=1-k9CsPfnPLoWmQGDXDwrm\\_Cz7slxnOTG](https://drive.google.com/folderview?id=1-k9CsPfnPLoWmQGDXDwrm_Cz7slxnOTG)