



SAHIL MANOCHA

BUSINESS, MANAGEMENT & MARKETING SAVVY

PERSONAL PROFILE -

A Practical Optimist guy, highly zealous & lively person, parallelly adoring the game of Failures & Growth. Integrity, Respect & Collaboration is what I admire the most.

Always ready with presentive mindset to put distinctive Ideas on table & to kindle Marketing Campaigns

PROFESSIONAL SKILLS-

- Digital Marketing - SEO, SMM, Google Ads, ORM.
- Market Research.
- Website Building - Wordpress.
- Public Relations & Networking.

COMPETENCIES -

- Collaborative Nature above Competition with Peers
- Team Player
- Good communication skills.
- Skilled in working with the MS Excel, Word & Power Point.
- Adobe Photoshop Basics
- Magnificent Presentation Skills.

REACH SAHIL AT -

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LINKEDIN



EXPERIENCE

SEO & Social Media Executive

Online Strikers | September 2019 - August 2020

- SEO Audit of the Client's Website
- Keyword Search, On Page & Off Page SEO, Content Integration
- Handling of Social Media Platforms, Posting, Enhancing Reach & Engagements
- Designing & Regulating Social Media Campaigns, Analyzing Metrics & driving required results

EDUCATION HISTORY

RUKMINI DEVI INSTITUTE OF ADVANCED STUDIES

BBA (General) | August 2017 - July 2020

- Head Co-Ordinator for International Conference on Happiness 2019
- Head of Sponsorship for Annual College Fest 2020
- Co-ordinator of Centre for Industrial, Incubation, Innovation & Entrepreneurship (CIIE)
- Delivered Various Presentations
- Presented & Published 4 Researches in Conferences

LUV KUSH INTERNATIONAL SCHOOL

10th & 12th | 2014 - 2016

- School Topper in 12th Accounts Subject

CERTIFICATIONS

DELHI INTITUTE OF DIGITAL MARKETING (DIDM)

Advanced Internet Marketing Training Program | 11 May 2019

BINARY TALK

Binary Talk Data Science Training Program | February 2018

ACHIEVEMENTS

- Secured 4th Rank in All India Commerce & Management Talent Search Examination with 99.84 Percentile
- Research Paper Published in TeLMISR 2018 VIPS & three other conferences at national level.

HOBBIES & INTERESTS

- Travelling
- Listening Music & Podcasts
- Bike Riding
- Spending time with family
- Selfless Service